

Vinod Chacko

Leading FlexiCloud Dynamically

During this pandemic, everyone is in a cost-cutting process and counting on the best value for money that anyone can get out of their investments. **FlexiCloud** has been providing its customers the best-in-class Managed Cloud hosting at the best price available. **Vinod Chacko, Founder and CEO of FlexiCloud**, also believe that due importance should be given when you select your hosting partner as it directly affects the speed and functioning of your website which has a direct impact on your business. *"I would add the point that after the outbreak of Covid-19, all business has gone digital, hence the potential of our industry expanding would be beneficial to us,"* he says.

In the given below excerpts of the interview, let us figure out what more he has to say about the industry and its dynamics with the FlexiCloud:

Why did you choose Entrepreneurship over a regular 9-5 job?

I am a person who always follows my heart and does what is just for me. The organizations that I had worked for perceived me as an odd one as they were not happy with my working patterns. In the corporate world sitting late and working on weekends made the managers happy while working efficiently and finishing the work on time does not count.

I did keep my professional and personal life completely in separate boxes and when it started to take my personal life too, I decided that I needed to find my own space. Besides, the recession of 2008 was the turning point in my life as one of my colleagues got fired and I felt the threat of losing my job anytime. In the meantime, I did some freelance projects just as a hobby which made me realize that there was a big door of opportunity for self-work.

Gradually it led to more and more projects and people were quite happy with my work. Life became exciting as

I could work on my terms and not take orders and the aftermaths of bossy environments. Finally, I started weaving dreams of my venture which came into reality within a few months. FlexiCloud was the name I chose for my company. Today my brainchild has evolved to the level I breathe, eat and sleep "FlexiCloud".

Though I believed when I would be working for my venture, I can choose the time and would be less than conventional office hours. On the contrary, I work more than 14 hours a day for FlexiCloud, as most of the activities will be concerning FlexiCloud either strategizing new horizons for the company or solving clients' issues. In short, I think I am an entrepreneur not by choice, but by destiny.

Tell us more about your company/startup/organization.

FlexiCloud, my venture was an idea that was conceived by me over a

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The criticism
and rejections
we faced made
FlexiCloud stronger
than applauses
and praises

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Vinod Chacko
Founder and CEO
FlexiCloud Internet

considerable period. It all began once I started freelancing as I had to quit my job for some time. During this period, I happen to work with a lot of web hosting providers which gave me a big revelation that there is a huge gap in the industry where hosting providers giving proper customer support at a fair price. In addition to this, it was a rare scenario to figure out a transparent pricing platform which finally made me think of launching a hosting company that is worthwhile for individuals, startups, businesses, and enterprises.

With the knowledge and expertise that I gained over time; I was able to create a hosting venture which none of my counterparts were able to provide. Initially, FlexiCloud was just about shared hosting, but later we pivoted to managed cloud hosting where we leverage the existing public cloud infrastructure to host our client applications.

We are now partnered with many Cloud providers and can deploy servers and host applications in about 25 locations around the globe which

provides flexibility for the customers to choose the location where they want to host their application.

Today FlexiCloud offers Managed Cloud Hosting to more than 1000+ clients and handles about 100000 websites all across the globe. We also eliminate the hassles of server management from the clients' shoulders and provide them peace of mind along with 99.99 % uptime and giving assurance that their sites will not be slow or be down.